AYUSHI KUMARI

Digital Marketing Intern

+919818936570
aryaaayushi6667@gmail.com
brandwithaayushi.com
East Vinod Nagar, Mayur Vihar Phase 2,
Delhi, India

Professional Summary

Aspiring Performance Marketing professional with experience in SEO, keyword research, content optimization, and WordPress. Eager to develop skills in Google Ads, Meta Ads, campaign optimization, and lead generation to drive measurable business growth.

Core Skills

- Google Ads & Search Campaigns
- Meta Ads Manager
- Keyword Research & SEO
- lead Generation
- WordPress & Elementor
- Google Business Profile
- Canva & Social Media Marketing
- Campaign Monitoring & Reporting

Tools & platforms

- Google Ads
- Meta Ads Manager
- Google Analytics
- Wordpress
- Canva

Languages

- English (professional)
- Hindi (Native)

Interests

- Digital Marketing
- Reading & Learning
- Travel & Exploring

Work Experience

Digital Marketing intern | Career Leaders

(Sep 2026 - Oct 2026)

- Created and published educational blog posts.
- Created and published short-form videos for social media.
- Support digital content and online promotion activities.

Projects

Google Ads Campaign

- Gained practical explosure to campaign setup and publishing.
- Worked on a campaign intended to generate calls and leads.

WordPress Website Development - MPS Auto Spares Industries

- Developed website pages using wordpress, Astra and Elementor.
- Worked on product sections, contact links and responsive layouts.
- Focused on creating a professional and user-friendly website experience
- website: mpsautospares.com

Portfolio Website - Brand With Aayushi

- Portfolio: brandwithaayushi.com
- Practised website creation and digital marketing presentation.

Education

Bachelor of commerce

Maharaja Agrasen College Delhi University
3rd Year 5th Semester
(currently pursuing)

Certification & Training

- Digital Marketing Course - MSA Digital Skills
- Google Ads (Search & Display) - MSA Digital Skills
- Meta Ads (Facebook & Instagram) - MSA Digital Skillls
- SEO Fundamentals - MSA Digital Skills