



# Ayushi

## Digital Marketing intern

### CONTACT:

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- 📍 East Vinod Nagar, Mayur Vihar, Delhi

### SKILLS:

- SEO
- On-Page SEO
- Google Business Profile
- Social Media Marketing
- Google Ads -Basics
- Meta Ads - Basics
- Wordpress & Elementor
- Canva

### EDUCATION:

#### Digital Marketing Training

**MSA DIGITAL SKILLS  
CURRENTLY LEARNING**

**BACHELOR OF COMMERCE  
[MAHARAJA AGRASEN DELHI UNIVERSITY]  
CURRENTLY PURSUING-3<sup>RD</sup> YEAR**

### LANGUAGE:

- English
- Hindi

### PROFILE:

Motivated Digital Marketing learner with practical experience in website development, SEO, social media marketing, content creation and digital advertising. Currently building hands-on skills through personal projects and learning. Created and worked on the Brand With Aayushi website, developed marketing content and explored strategies to improve online visibility and generate leads. Eager to learn, contribute and grow as a Digital Marketing Intern.

### Career Objective

To obtain a Digital Marketing Internship where I can apply my knowledge of SEO, social media marketing, content creation and online advertising while gaining practical industry experience. I aim to contribute to business growth, learn from experienced professionals and develop strong digital marketing skills.

### Brand With Aayushi — Digital Marketing Project

#### Personal Project | 2026

- Planned and worked on a professional website for a digital marketing agency.
- Created SEO-friendly website content for service and location-based pages.
- Practised keyword research, on-page SEO, meta titles and meta descriptions.
- Developed social media posts, captions and marketing creatives for Instagram and Facebook.
- Explored Google Ads, Meta Ads and lead generation strategies.
- Worked on brand positioning, content planning and online visibility.

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